SMART BEGINNINGS MARTINSVILLE HENRY STRATEGIC PLAN

Smart Beginnings Martinsville Henry Strategic Goals: 2016-2020

About Smart Beginnings Martinsville Henry:

Smart Beginnings Martinsville Henry (SBMH) is one of 18 regional initiatives in Virginia charged to convene the area's early childhood network of stakeholders, who work together to ensure that all children entering kindergarten are healthy, well cared for and ready to learn. *Ready for School. Ready for Life.*

Governed by a Leadership Council, a staff of four manages the network's five-year Strategic Plan to advance three school-readiness goals.

School Readiness Goal #1: Increase the availability of quality learning for children birth to age five

Strategies:
- ✔ Promote and grow Virginia Quality for Martinsville Henry child care centers, family child care providers and Head Start/VPI preschool classrooms

- ✔ Increase the scope and quality of professional development trainings to reach all Martinsville Henry child care centers, family child care providers and Head Start/VPI preschool classrooms

- ✔ Support and maintain the Piedmont regional infrastructure to ensure continuity of Virginia Quality programing

Active Indicators used to measure community level progress and align with Goal # 1:
- ✔ Percentage of Used State Budgeted VPI Slots
- ✔ Percentage of Licensed Child Care Providers Engaged in Virginia Quality
- ✔ Progression through Virginia Quality Improvement Levels demonstrated by Child Care Programs Engaged in Virginia Quality
- ✔ Number of Children Receiving Subsidies

School Readiness Goal #2: Improve access to evidence-based and evidence-informed programs and practices to support healthy child development

Strategies:
- ✔ Increase and emphasize family engagement

- ✔ Increase the amount of developmental screenings, evaluations and referrals

- ✔ Ensure avenues for effective school transition

Active Indicators used to measure community level progress and align with Goal #2:
- ✔ Fall PALS-K Passage Rate
- ✔ Percentage of K Entering on Grade Level in Reading

School Readiness Goal #3: Increase availability and access to evidence-based and evidence-informed services for families with prenatal to five year old children challenged by multiple risk factors

The network's Strategic Plan has multiple strategies in place to impact *Active Indicators* listed below. One of these strategies is **Promising Neighborhoods**.

About Promising Neighborhoods: Promising Neighborhoods is one of the area's strategies to build and sustain at a neighborhood level an infrastructure of school readiness. All early childhood services for both the parents and children are made accessible within two or more area-designated neighborhoods. This effort is often referred to as a "two-generation" model, because parents (or caregivers) and their children benefit from the delivery of services. While additional services may be planned, all Promising Neighborhood services will include access to quality learning for children, developmental screenings for children, parenting education and employment coaching and family literacy activities for both parents and children. Facilitated and convened by SBMH, a Neighborhood Advisory Team plans, executes and evaluates services.
This effort aligns with the area's "Smart Beginnings for Southside Families," in partnership with the VA Early Childhood Foundation, and funded by WK Kellogg Foundation.

Active Indicators used to measure community level progress and align with Goal #3:
   ✔ Fall PALS-K Passage Rate
   ✔ Percentage of K Entering on Grade Level in Reading
   ✔ Percentage of Used State Budgeted VPI Slots
   ✔ Percentage of Licensed Child care Providers Engaged in Virginia Quality
   ✔ Number of Children Receiving Subsidies